

Become A Master Booker

A GUIDE TO SUCCESSFUL VIRTUAL PARTY
BOOKING NO MATTER YOUR INDUSTRY



www.dorothyinez.com

10 Steps to Virtual Booking

YOU CAN DO THIS!

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- 01** Set an intention
 - 02** Set your goal
 - 03** Choose a date
 - 04** Write a list of 50+ names and set up tracking
 - 05** Set up a Google form for sign-up
 - 06** Develop your Social Media graphics
 - 07** Create Private Facebook group
 - 08** Create audio message to use in Messenger or text
 - 09** Follow up with registrants ONE week before sending packets
 - 10** Prepare packets and ship (Use Pirateship)
-



The Audio Scripts

SHINE WITH YOUR VOICE!

These are the exact words I used in my voice note invitation!
Feel free to change the words to sound like you without
shifting the overall message.

First Contact Script

Hey Girl

This is _____. I hope you are doing well. Life has certainly changed! I know it's been tough for many women so I am reaching out hoping to bring you a little bit of light to your world by inviting you to my upcoming Virtual _____ Session.

I am super excited to host it. The sessions are fun, educational and a chance for you to socialize and get together with some other women.
Let me know if you are **open** to hearing the details.

I would love to see your beautiful face with us.

When they say, YES....You text this Response

Hey!

Thanks so much for being open to hearing about the session. I will be hosting it live on _____. You will receive a cute little glam bag in the mail that has everything you need to participate.

All you need are your make up brushes and a mirror. If that sounds good, fill out the form below so I have all the info needed to send your customized goodie bag!

The only thing I ask is that you honor your commitment and show up. I look forward to seeing you! ♥♥☐☐

CONTINUE TO THE NEXT PAGE FOR THE REST OF THE RESPONSE



The Audio Scripts

SHINE WITH YOUR VOICE!

PART 2 OF YOUR TEXT RESPONSE:

Register Here:
(Google Form Link)

SEE MY EXAMPLE: <https://forms.gle/heuwuNOSk JW2Q1qc6>

Ps. Please be sure to request to join the private Facebook group so that you can stay in the loop with all the details and meet the other amazing women who will be joining you..
(Insert Your FB Group)

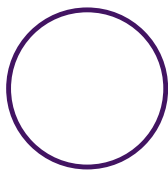
If They say, NO....

YOU SAY:

"Thanks for responding! I would love to have you at the next one....Is it okay to share that with you when I have a date?"

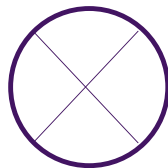
Bubble Tracking Sheet

KNOW YOUR NUMBERS
HOW TO USE THE BUBBLE TRACKER?

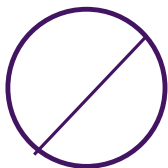


Fill in Contact Name

Michelle



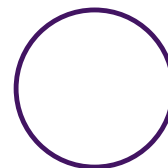
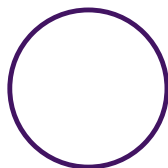
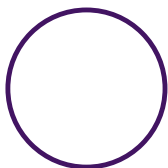
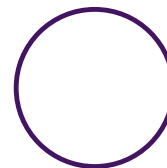
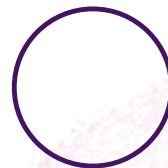
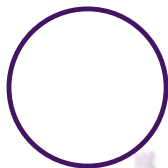
Put an X when you speak to someone.



Put a SLASH mark if you leave a message.



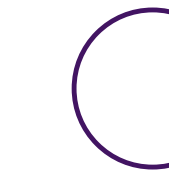
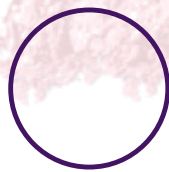
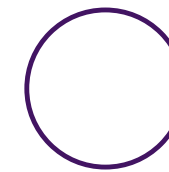
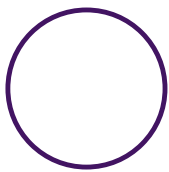
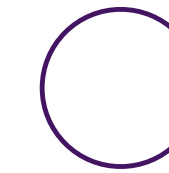
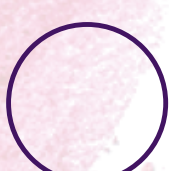
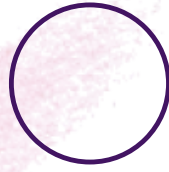
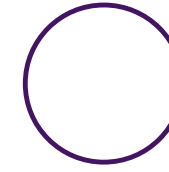
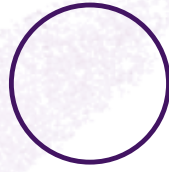
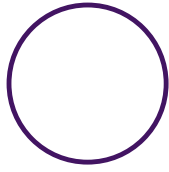
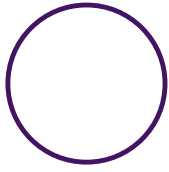
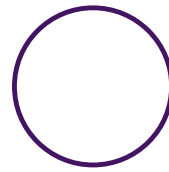
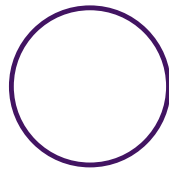
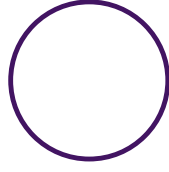
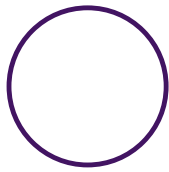
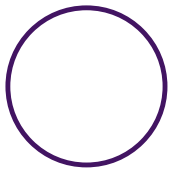
Fill in when you book!



Bubble Tracking Sheet

KNOW YOUR NUMBERS

HOW MANY CALLS DOES IT TAKE FOR YOU TO GET A "YES!"?



Let's Stay Connected

Join Me On Social Media

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WWW.DOROTHYINEZ.COM



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