

Start your Success Story

WITH MARY KAY FOR ONLY \$130!

THREE FORMS OF INCOME

Sales

- 50% Commission
- At Beauty Experiences
- On Reorders
- Online & On-the-GO

Career Car

- Career Car (insurance included)
- Or Cash Compensation

Build a Team

- Receive 4% - 36% Commission
- Receive "Love Checks"
- Leadership Position with no glass ceiling



CHEVY MALIBU
\$425/MO

CHEVY EQUINOX
\$500/MO

COLORADO CREW CAB, CAMARO, OR CHEVY TRAVERSE
\$500/MO

PINK CADILLAC XT5 OR XT6
\$900/MO

PINK ESCALADE
\$1,400/MO

WHAT ARE THE PERKS?

FINANCIAL

- Average Part-Time Consultant can generate \$5K - \$25K annually.
- Full-Time Directors can generate \$5K - \$20K monthly.
- Average NSD is an official Mary Kay Millionaire.
- Family Security Program provides after-retirement income for NSD's.
- Tax deductions can include car mileage, supplies, travel, etc...
- U.S. tax laws were created to benefit business owners.

FREEDOM • FLEXIBILITY

- A home business makes a great PLAN B.
- Enjoy flexible working hours.
- Enjoy the freedom of being your own boss.
- Transform your life and reach your dreams.
- Increase your influence & financial circumstances.
- Write your own paycheck.

FOUNDATIONAL GROWTH

- God 1st, Family 2nd, Career 3rd.
- Mary Kay's mission - Enriching Women's Lives.
- Living by the Golden Rule - treating others the way you want to be treated.
- Becoming the best version of yourself.
- Positively impacting other women.
- Knowing God created you for something more.

FUN • FRIENDS • FRIVOLOUS

- No quotas and no territories allow you to focus on relationship building.
- Friends are always fun, especially when there are no drama mamas.
- Travel to your fun, inspirational, tax deductible Mary Kay events.
- Be a part of a team and fall in love with creating wins.
- Weekly recognition fills your cup and fuels your dream.
- A buffet of diamonds, gift cards, 5-star luxury trips and other prizes await you.

WHAT CAN YOU PROJECT FROM YOUR SALES IN ONE YEAR?

The average beauty experience has approximately:

- \$200+ in total sales
- 4 guests
- \$5 in orders per guest

The average customer reorders approximately \$200/yr.

We love residual income!

5 SHOWS PER WEEK (15 - 20 HOURS)

\$200 x 5 = \$1,000 weekly sales
\$1,000 x 50 weeks = \$50,000 annual retail sales
425 customers x \$200/year = \$85,000 annual reorders
\$135,000 total annual sales
\$67,500 profit

3 SHOWS PER WEEK (6 - 10 HOURS)

\$200 x 3 = \$600 weekly sales
\$600 x 50 weeks = \$30,000 annual retail sales
255 customers x \$200/year = \$51,000 annual reorders
\$81,000 total annual sales
\$40,500 profit

1 SHOW PER WEEK (2 - 4 HOURS)

\$200 x 1 = \$200 weekly sales
\$200 x 50 weeks = \$10,000 annual retail sales
85 customers x \$200/year = \$17,000 annual reorders
\$27,000 total annual sales
\$13,500 profit

Starter Kit Contents

\$400+ IN FULL SIZE RETAIL PRODUCTS

+ TOOLS, SAMPLES, WEBSITE & PROPAY!

