### **WELCOME TO OUR UNIT**

## SUCCESS IS IN YOUR CHOICES!

Our Mary Kay Ash knew how important your 1st week is in launching your business!!



YOU CAN BE A 7 DAY WONDER BY SELLING 25 ITEMS IN ONE WEEK!

ADD A TEAM MEMBER AND YOU ARE ON YOUR WAY TO YOUR RED JACKET!



### Here are your tools to win!!!

Take this and shared it with everyone you meet!

### Your "7 Day Wonder" Kit Includes:

- ♥ How to EARN A MALIBU!
- Your "7 Day Wonder" Worksheet to record all sales in your first week
- Extraordinary Eyes

"Each morning we are credited with 86,400 seconds, and every night it rules off as lost whatever you haven't used for a good purpose."
-Mary Kay Ash

#### Here is what to say:

I don't know if you are aware of this, I am now teaching skin care and makeup artistry with Mary Kay. I have a challenge to sell 25 items in one week to win this gorgeous ring. I was wondering if you would look through my sheet and see if there is anything that interests you. It is OK if you don't find anything. Can I make a couple of suggestions? (You want to recommend 3 products - look at your friend and see what she might need or value - for example, if she wears mascara, we have this wonderful makeup remover that Good Housekeeping has recommended as the #1 Eye Makeup Remover - for 15. The Ultimate Mascara - makes your lashes look like false lashes - for 15, etc.) Oh by the way, I have some specials - when you spend \$50 you get one Lipstick or Lip Gloss of your choice @ 1/2 price. When you spend 100, you get a \$20 gift certificate that you can use at your facial with me.

### You need approximately

### **70 COMPLETED DISCOVER SURVEYS**

# to be in position to **EARN** the use of a **Mary Kay Car** and **DRIVE FREE!**

See below for the way to do it.



### **CHEVY MALIBU**

The best thing YOU can do for your career is to join with a friend!

A great strategy is to have 6 friends go to Randistevens.com,
select the Opportunity Tab and watch 1 of the 6 videos to
discover if Mary Kay is right for them. When you friends
CLICK ON YOUR DIRECTOR'S NAME and completes the
DISCOVER SURVEY, your friends will be rewarded with a
Lipstick or Lip Gloss of their choice at half price
to show your appreciation.

## Extraordinary

## EYES!

### TO COMPLETE YOUR EYE LOOK, PICK YOUR MASCARA BASED ON THE FINISHED RESULT YOU WANT.



Expand/Extend:
Lash Intensity®
Mascara, \$18
Magnify. Maximize.
Multiply the look of
your lashes. That's
intense!



Definition: Lash Love® Mascara, \$16 Defines, defends and delivers four times the volume.



Volume:
Mary Kay®
Ultimate
Mascara™, \$16
Bigger, bolder
lashes with extreme
volume.



Length: Lash Love® Lengthening Mascara, \$16 Defines, defends and delivers four times the volume.



Waterproof: Lash Love® Waterproof Mascara, \$16 Defines, defends and delivers four times the volume.



Full/Fluttery:
Lash Love
Fanorama™
Mascara, \$16
Lash love formula with
brush that works from
root to tip for a seriously
fanned-out look!

### **BUNDLES FOR YOUR EYES**

Bundle up three Mary Kay® Mineral Eye Color shades to make your eye color pop! \$24.00/bundle



Brown Eyes: Hazelnut Emerald Noir Biscotti



Blue Eyes: Cashmere Haze Shadow Smoky Quartz



Green/Hazel Eyes:
Sunlit Rose
Merlot
Blossom

### Must Haves!

Mary Kay® Oil-Free Eye Makeup Remover \$18





Mary Kay Perfect Palette® (unfilled) \$18

 Purchase an eye shadow bundle & Perfect Palette & get the Eye Applicators free!

 Buy \$50 and get a 1/2 Price Coupon on a single item!

 Buy \$100 and get a \$20 Gift Certificate to use during your Mary Kay® facial with me!



Beginning Date Name	7-DAY WONDER" Worksheet				
Customer Name	Phone Number	Item Purchased	Cost	Tax	Payment Method
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					

TOTAL SALES\_\_\_\_\_

I DID IT!! I have won the 7 Day Wonder Ring!!!!

(Circle your choice) My ring size\_\_\_\_\_ (no 1/2 sizes) 3 of 33